

WELDALL



Weldall Mfg., Inc. has again been named a Future 50 company by the Metropolitan Milwaukee Association of Commerce's Council of Small Business Executives (COSBE) for 2013.

The Future 50 program, now in its 26th year, recognizes privately-owned companies in the seven-county Milwaukee region that have been in business for at least three years and have shown significant revenue and employment growth.

"It is always encouraging to see such a strong group of applicants and winners in this program each year. These companies truly represent the future of our region," said Mary Steinbrecher, executive director of COSBE.

The Future 50 companies were honored at an awards luncheon on Thursday, September 19, from 11:30 a.m. to 1:30 p.m. at The Pfister Hotel in downtown Milwaukee. The luncheon was hosted by the MMAC, COSBE and BizTimes Media.

During the luncheon presentation, Weldall was also selected as one of the "Fastest Five Companies" of the Future 50 Award Winners. This makes two years in a row that Weldall has been selected for both the Future 50 Award and the further distinction of being one of the "Fastest Five."

Part of the further recognition of this award includes a company profile given along with all of the Future 50 winners in the BizTimes Milwaukee Magazine. The company profile as shown in that printing is attached.

WELDALL



Dan Bahl, Dave Bahl, Sr., and David Bahl, Jr.

Address: 2001 S. Prairie Ave., Waukesha, WI 53189

Website: www.weldallmfg.com

Year Founded: 1973

Product or Service offered: Full-service metal fabrication and metal processing manufacturer.

Projected 2013 Revenue: Not disclosed

CEO, President/ Owner: Dave Bahl, Sr.

Other key members of the leadership team: David Bahl, Jr., owner and plant manager; Dan Bahl, owner and estimator

Target Clientele: Power generation, mining, ASME Vessels, medical, wind, oil and gas, rail and transit, material handling, heavy machinery

Business organization memberships: Waukesha County Business Alliance, American Welding Society, American Society of Mechanical Engineers, National and Wisconsin Societies of Professional Engineers, MMAC

What has fueled your company's growth?: "Weldall has been able to work with our customers as true partners which has allowed these relationships to flourish. Open

communication allows both sides to realize a truly mutually beneficial relationship that allows all involved to succeed. Being able to obtain new, and retain existing, clients who realize the value of this type of arrangement is key to the continued growth of Weldall. Weldall has always sought out opportunities to reinvest in the company through equipment and personnel that allow for improved efficiency and expanded offerings for our customers.”

What is the biggest obstacle to your company's growth?: “Expanding our customer base and rising health care costs.”

Do you plan any changes in your company in the upcoming months?: “We continue to review our overall manufacturing efficiency for further opportunities of improvement including the inclusion of Six Sigma and other lean practices. We are also investing in human capital to assist our efforts to expand our customer base.”

What is the outlook for the business conditions of your industry over the next several months?: “Our business outlook is positive. Although we have done a good job in the past to diversify our customer base, we have been affected by the recent slowdown in the mining industry. Due to our unique abilities, we are recovering and plan to be back to full strength in the near future but would be remiss if we were not up front about the current situation.”

What is your company's most important growth strategy right now?: “We are currently very aggressive in marketing our capabilities to new markets. Our growth will come from new customers, in new industries who have requirements for the extreme quality requirements that Weldall excels in for medium to heavy metal fabrication, welding, and machining.”